



GOOD BREWER NOTES

January 2007 Update



GOOD BREWER SWEEPSTAKES BEGINS!!

We are starting a new sales promotion at the Good Brewer beginning this January. We will randomly select one customer to win a \$30 Gift Certificate to be used at the Good Brewer. The gift certificate must be redeemed the month in which it was awarded. For example the winner of the January gift certificate must come in January to use the \$30 off his/her purchase. To find out if you have won the November sweepstakes you must come into the shop and check out the Beer of the Month Board. Good luck to everyone!!

WINE EQUIPMENT BLOW OUT!!



As wine season begins to wind down its time to sell our rental equipment from this year. Our Crusher/De-Stemmers (including the Stand) are both on Sale: Motorized Version is on sale for: \$640 and the Manual version is: \$450. We also have a couple 44 gallon fermenters with lid for \$45.00 (retail price is \$63).

If you need an oak barrel we have a 120L Hungarian barrel and a 12 gallon American on sale. The Hungarian barrel is on sale for \$300 and the American barrel on sale for \$150. Call the shop if you have any questions about these items.



POST HOLIDAY GIFT FROM US!

Well we survived the holidays, but feeling a bit of a pinch on the wallet. The Good Brewer would like to help out. Here is a coupon for \$10 off any purchase! Just bring it in and you get the discount! Enjoy!!

**TAKE \$10.00 OFF YOUR NEXT PURCHASE
AT THE GOOD BREWER!**

Bring in the coupon to receive your discount. This coupon is good for all merchandise.

EXCLUSIONS:

This coupon can not be redeemed for cash or store credit

Expires: 2/28/07



November Beer and Wine of the Month

The Beer of the Month is Drow Strong Ale. This is a dark Belgian Ale, full of flavor. The high ABV of 6.8% is boosted by 1 pound of Dark Belgian Candy Sugar. This Strong Ale variant is malty, slightly sweet with a hint of hop bitterness to balance the alcohol and malt. This beer kit retails for \$48.00.



2 lb. Vienna Malt	12 oz. Flaked Oats
6.6 lbs. Dark Liquid Extract	1 lb. Dark Dry Malt Extract
1 lb. Dark Candy Sugar	2 oz. Tettnanger
2 oz. Liberty	1968 London ESB Yeast

Our Wine of the Month is the Argentine Malbec.



The Argentine Malbec has found uniquely favorable growing conditions in Argentina and has no doubt created one of the most successful and delicious Malbec wines in the world. A combination of desert climate, cold nights, and irrigation of eternal snows from the Andes, creates an especially healthy environment for these vines. This richly purple colored Malbec carries a velvety texture with long, soft flavors. Although it ages beautifully, firm tannins and mellow acidity allow this wine to be enjoyed while young.



Selection
Limited Edition

WINEXPERT 2007 LIMITED EDITION IS HERE!!

With our bigger and better Limited Edition program last year, the trend continues! Selection Limited Edition Series™ is back with 5 (five) great exclusive varieties again. Now in its 18th year, this program continues to be a highly sought after offering which in fact have received numerous awards at wine making competitions throughout North America. Using a combination of 100% pure varietal grape juice and premium grape concentrates, Selection Limited Edition Series™ yields wines possessing superior flavor, aroma, and complexity.

January Selections: South African Shiraz & Australian Verdelho (In Stock Now)

February Selection: Australian Grenache/Mourvedre Blend

March Selection: German Gewurtztraminer

April Selection: Spanish Tempranillo

Information on each variety can be found here:

http://www.winexpert.com/index.cfm/fusemethod/product_category/catid/12/cattype/Wine/catname/Selection%20Limited%20Edition/products.cfm